



Electrical Consultants
Association - Tamil Nadu

Presents

9th Edition

ELECXPON

Electrical | Electronics | Power

Organised by



20-22 FEBRUARY 2026

Chennai Trade Centre | Chennai

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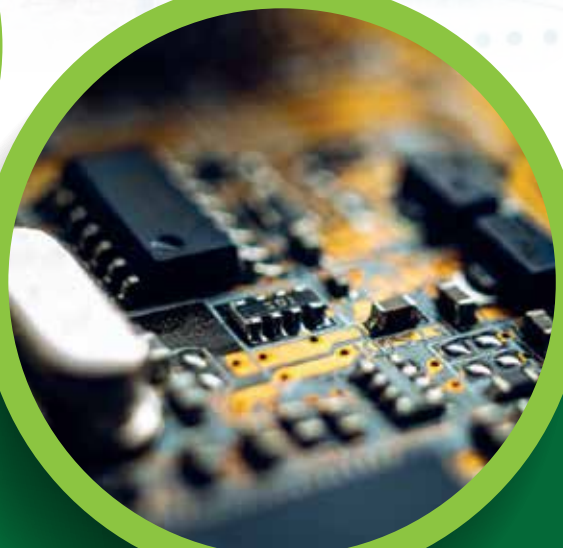
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INSPIRED BY THE
UNDERSTANDING OF YOUR EXPECTATIONS -
WE PRESENT THE "REDEFINED ELECXPON"!

ENHANCED DELIVERABLES FOR ALL EXHIBITORS

Our objective is to offer improved amenities, increased visibility, and easy data access to all exhibitors.

VALUE ADDED DELIVERABLES			9-18 Sq. M	21-30 Sq. M	33 and Above
PRE-EVENT	EXHIBITOR PORTAL	Manage From Space Booking, Manual To Post Event Analytics	Yes	Yes	Yes
	EXCLUSIVE DIGITAL PROMOTIONS FOR YOUR COMPANY - HANDLED BY US	Email Campaigns	Yes – 1 Campaign	Yes – 2 Campaign	Yes – 3 Campaign
		Social Media Campaign	Yes – 1 Times	Yes – 2 Times	Yes – 3 Times
		Promotional Whatsapp Campaign	No	No	Yes – 1 Time
		Generating e-VIP Pass & Sending	Yes – To any number of your customers	Yes – To any number of your customers	Yes – To any number Of your customers
DURING EVENT	COMPLI-MENTARY SERVICES	Unloading, Handling & Loading Of Machines	Yes	Yes	Yes
		Power For Live Demos *(Not For Bare Stall Lighting)	Yes	Yes	Yes
		Compressed Air	Yes	Yes	Yes
		Enhanced Amenities At Booth	Yes – For Shell Scheme	Yes – For Shell Scheme	Yes – For Shell Scheme
		E-catalogue - Listing	Yes	Yes	Yes
		E-catalogue - Advertisement	No	Half Page	Full Page
		2024 Visitor Live Data	Yes – With an option for viewing	Yes – With an option for viewing	Yes – With an option for viewing
POST-EVENT	ACCESS OF DATA+ (CURATED)	2024 Visitor Data After Event	Yes – 1 Campaign	Yes – 1 Campaign	Yes – 1 Campaign
		Event Report	Yes	Yes	Yes
LISTING ON OUR GLOBAL SOURCING PLATFORM		Complimentary Access With Technical Support And Assistance.	6 Months	9 Months	12 Months

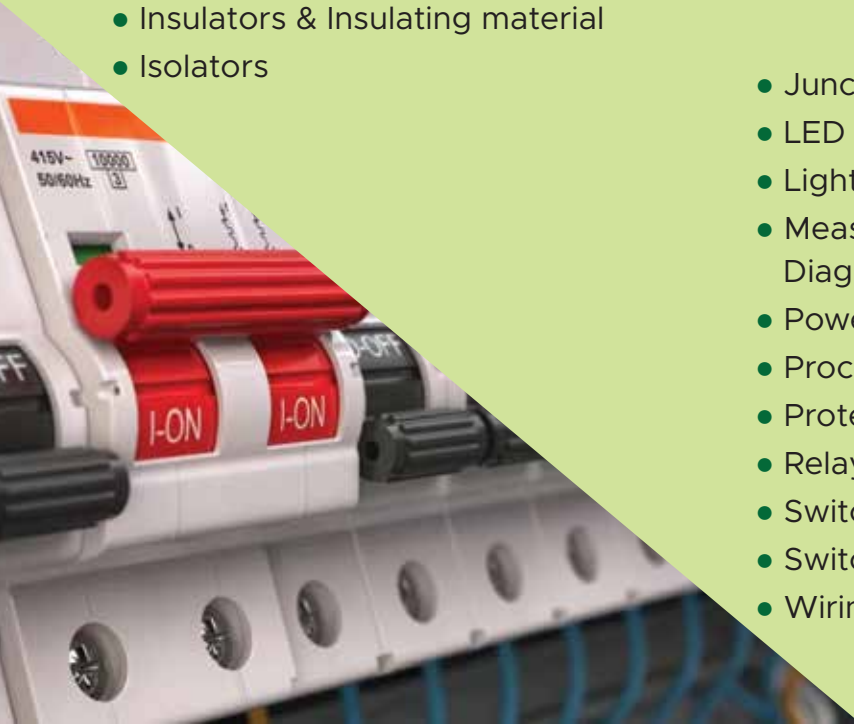
EXHIBITOR PROFILE:

ELECTRICAL

- Automation Systems
- Bus bar Systems
- Cables & Cable Accessories
- Calibration Systems
- Central Control Systems
- Circuit Breakers - MCCB, ACB, MCB, MPCB, RCCB, RCBO, etc
- Communication Equipment
- Consultancy
- Conducting & Winding Wires
- Conduit & Fittings
- Connectors
- Control Panels, Sync Panels, AMF Panels & MCC and PCC Panels
- Control Safety, System Protection & Monitoring Equipment
- Conversion & Storage of Electrical Energy
- Data Capture Systems
- Detectors
- Distribution Services & Equipment
- Earthing Equipment
- Electric Drives & Motors
- Electrical Components & Utilities
- Emergency Lighting & Energy Savers
- Fuses / Fuse Switches / Fuse Gear
- Indicators/Controllers
- Insulators & Insulating material
- Isolators



- Junction Boxes
- LED Lighting
- Lighting - Industrial and Commercial & Luminaries
- Measurement, Control & Instrumentation, Diagnostic Equipment
- Power tools
- Process Control & Process Automation
- Protection Systems
- Relays
- Switch Gears & Control Gears
- Switches & Switch Boards
- Wiring Tubes & Accessories



ELECTRONICS

- Assemblies and Subsystems
- Cables and Connectors
- Component Manufacturing Technology
- Component Materials
- Digital Meters, Panel Load Managers, Energy Meters
- ED/EDA and Test & Measurement Technology
- Electromechanical Components
- Electronic Displays
- Embedded Systems
- Micro Controllers
- Sensors, Relays, Switches and Interconnection Technology
- Signaling and Communication Systems for Railways
- Soldering Materials, Tools and Technology
- Surveillance Cameras and Security Systems
- Test and Measurement Instruments
- Modules, Hybrids, Subassemblies & Subsystems
- Passive Components
- Power Electronics
- Printed Circuit Boards (PCBs)
- Process Control Instruments
- Research & Development Services
- Semiconductors



POWER

- Bio Energy
- Building Automation
- Capacitors
- Compressors
- Earthing Solutions
- Energy - Auditors, Conserving Equipments and Management Services
- Fire Safety Systems
- Generators / Inverters / Stabilizers / UPS
- Green Building Architects
- Inspection and Testing Services
- Isolators
- Non Conventional Energy Generators
- On Load Tap Changers
- Sandwich & Bus Duct Systems
- Transformers
- Transmission Lines and Towers
- Voltage Stabilizers & Regulators

RENEWABLES

- Biomass & Bio Gas
- Hydro Power
- Geothermal Heat Pump
- Inverter & Other Components
- Photovoltaic
- Portable Solar Lanterns
- Products Materials & Systems Cell Modules
- Project Developers / EPC Contractors
- PV Equipment & Materials Manufacturers
- Service Providers, Finance and Banking
- Solar Architecture
- Solar Lighting Systems
- Solar End Use Manufacturers & Large Users
- Solar Test Centres
- Solar Thermal
- Solar Water Heaters and Systems
- Solar Water Pumps
- System Integrators
- Tidal Power
- Total PV Solution Providers
- Waste to Energy Project
- Wave Power
- Wind Power

PARTICIPATION CHARGES & DISCOUNTS

PARTICIPATION CHARGES (18% GST Applicable)		SHELL SCHEME (per Sqm) ₹12,500	BARE SPACE (per Sqm) ₹12,000
DISCOUNTS	EARLY BIRD (before 15-Apr-25)	₹1,250	₹1,200
	PAST EXHIBITORS	₹2,500	₹2,400
	AREA – 18 Sqm to 35 Sqm	₹200	–
	AREA – 36 Sqm to 71 Sqm	₹400	₹400
	AREA – 72 Sqm and above.	₹600	₹600

PROMOTIONAL PLANS

TRADITIONAL & DIGITAL PROMOTIONS

-  Direct Mail
To all available Data - At least 3 times
-  WhatsApp Blast
Four times per month - show updates blasted
-  Advertising Campaign
in Newspapers and relevant Trade Magazines
-  Print Advertising & Outdoor Banner
-  Editorial Coverage in several Industry Magazines & State and Central Newspapers
-  Colour ads and banners featured in most Industrial areas across South
-  Email Campaigns – will be sent direct to our 100,000 database of Potential visitors.
-  SMS Campaigns
-  Closer to Show, Email, Whatsapp and Tele-marketing Campaigns are executed to remind the Professionals.
-  Promotion Via media partners
-  Visitors' Guide
-  Inviting Trade Association Members via Personal Invitations
-  Promotional Materials for Exhibitors to announce their presence at the show.
-  Banner Advertisements in Vehicles / Public transport
-  Press Conferences
-  Social Media Campaign
-  High Profile CEO Forums & Technical Seminars
-  Networking through Road Shows for the industry professionals

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